
Aging In Place Panelist Bios

Strategic Plan Roundtable | December 13, 2012

Facilitator

Stephanie Herbers, MPH, MSW, Manager

*Harvey A. Friedman Center for Aging & Center for Community Health and Partnerships,
Washington University*

Ms. Herbers oversees the development of two Institute for Public Health centers and works closely with the Center directors in implementing their key initiatives. Prior to joining the Institute, she served as the assistant director of evaluation for the Center for Public Health Systems Science at the Brown School at Washington University. Ms. Herbers' career has focused on the evaluation of public health programs and policies at the national, state, and local levels. Her primary interests focus on community-based interventions, social and environmental influences on health, and translation and dissemination of evidence-based knowledge.

Panel Participants

Karen Berry-Elbert, MSW, Manager

St. Louis NORC

Karen Berry Elbert, MSW, is the St. Louis NORC Manager at the Jewish Federation of St. Louis. She helped develop this successful national model program to help older adults remain living independently and has directed it since its inception in 2002. She has over 35 years of experience in the non-profit community, both professionally and in a volunteer capacity. Her experience includes administering a philanthropic foundation, grantmaking consultation, planning and program evaluation, creating and directing a leadership development program, helping establish and then chair a local foundation for assistance to older adults, and leadership positions with the United Way of Greater St. Louis, Scholarship Foundation of St. Louis, and Congregation Temple Israel. Ms. Berry Elbert received her Masters degree from the George Warren Brown School of Social Work at Washington University in St Louis.

Sheila Holm, Associate State Director

AARP Missouri

Sheila Holm is an Associate State Director of Community Outreach for AARP Missouri based in St. Louis. She, along with R. Diane Hall, facilitates the volunteer management, community service, and education efforts for the state. In addition, Sheila serves as the staff lead for AARP Missouri's Community Presence work in the St. Louis region – increasing the impact and relevance of AARP in this geographic area. Sheila has over 25 years' experience in nonprofit management with the bulk of her professional work spent with the Girl Scouts in Illinois and Wisconsin. Most recently she served as Chief Operating Officer for both Big Brothers Big Sisters (Prescott, AZ) and Girl Scouts of River Bluffs Council (Glen Carbon, IL). Sheila has a Bachelor of Science degree in Agriculture from Southeast Missouri State University. Though she's originally from Nebraska, Sheila is a longtime resident of St. Louis.

Susan Hutchinson, CASP, Executive Director of Affordable Housing
Lutheran Senior Services

Susan Hutchinson, Executive Director of Affordable Housing for Lutheran Senior Services in St. Louis, MO, has been working with older adults since 1982, first as a Social Worker with Homecare for the Home Bound Elderly Program in Kentucky and later as a property manager for 10 years and service coordinator for 2 years at a HUD 202 in Western Kentucky. She was the first recipient of the Best Service Coordinator award given at the annual joint HUD/Kentucky Housing Corporation conference in Louisville, KY in the spring of 1998. In her current position, Susan is responsible for management and compliance of 9 HUD 202 properties, future property development and is currently working on developing a subsidized supportive services program to assist residents to age in place. Susan holds a degree in Psychology from Bowling Green State University in Ohio and holds the designation of Certified Aging Services Professional (C.A.S.P.) through the University of North Texas.

Dr. Tom Meuser, PhD, Director
Gerontology Graduate Program,
University of Missouri-St. Louis

Tom Meuser, PhD, is an Associate Professor and Director of the Gerontology Graduate Program at the University of Missouri – St. Louis. A Clinical Psychologist by background, Dr. Meuser is interested especially in how older adults cope with aging and life-related changes and losses. His current research focuses on mobility transitions in aging, such as the transition from driving to non-driving mobility, and how best to facilitate awareness, discussion and planning. He teaches graduate students about in-home assessment techniques and skills, notably how to evaluate person-environment fit. Older adults can age in place successfully if their home environments allow for and/or could be modified to maximize personal function.

Dr. Nancy Morrow-Howell, PhD, Director
Harvey A. Friedman Center for Aging, Washington University

Nancy Morrow-Howell has been on the faculty at the George Warren Brown School of Social Work since 1987 and was named the Ralph and Muriel Pumphrey Professor of Social Work in 2003. In January, 2012, she was appointed Director of the Harvey A. Friedman Center for Aging at Washington University. Dr. Morrow-Howell is a national leader in gerontology, widely known for her work on productive and civic engagement of older adults. She is editor of the book *Productive Aging*, published by Johns Hopkins University Press. With support from private foundations and the National Institute on Aging, she explores strategies to maximize the engagement of older adults in productive roles. Dr. Morrow-Howell is a fellow of the Gerontological Society of America (GSA), past chair of the Social Research, Policy, and Program (SRPP) section of the GSA, past-vice president of the Association for Gerontological Education in Social Work (AGE-SW), and actively involved with the John A. Hartford Geriatric Social Work Initiative. She is on the Editorial Board of several top journals in gerontology.

Concentration of Poverty - Panelist Bios

Strategic Plan Roundtable | December 12, 2012

Facilitator

Cheryl Polk, Executive V.P. & Chief Strategy and Engagement Officer
United Way of Greater St. Louis

Cheryl moved to St. Louis after a career in television news and sales in Omaha, Nebraska and New York City, New York. This Omaha native now hails as the number two administrator at the United Way—Executive Vice President, Chief Operating Officer & Chief of Strategy & Engagement. She served as United Way’s Executive Vice President and Chief Operating Officer for eight years.

Cheryl provides oversight and direction to more than \$70 million generated for health and human services in a 15 county area and the City of St. Louis. Prior to her tenure with United Way, Cheryl was the director of the American Red Cross Missouri Illinois Blood Services Region providing leadership and guidance to more than 500 employees at a facility generating nearly \$100,000,000.00.

She is credited with the uncommon success of the complete overhaul and transformation of Bio-Medical’s Donor and Collection Services by developing systems that brought blood collections and revenues to record highs during her tenure. She created the Charles Drew Community Blood Donation Campaign which has now achieved international status and recognition for its training and recruitment of African American blood donors that directly benefit children with Sickle Cell Disease. Missouri now leads the nation with the number of blood units collected and donated to children afflicted with the disease. Her leadership took ARC from less than 100 units donated by African Americans to more than 40,000.

Prior to joining to the United Way staff team, Cheryl served as a volunteer in allocations, followed by resource development. She was a charter member of both the African American Leadership Giving Initiative (now the Charmaine Chapman Society) and the Women’s Leadership Giving Initiative, which now serves as models across the nation in philanthropic giving, and has continued to contribute significantly to their growth. As a volunteer, she raised so much revenue for the United Way, not to mention other organizations in the community, that the United Way hired her as a consultant. She has been steadfast in her contributions to the Alexis de Tocqueville Society and continues to share her expertise of special markets philanthropy, around the nation.

Cheryl is extremely active in the community. She serves on the boards of Grand Center, The St. Louis Forum, The St. Louis Zoo, The Professional Organization of Women, The St. Louis Minority Roundtable, Cultural Leadership, The Nine Network of Public Broadcasting (KETC), A World of Difference, and the Friends Board of the Missouri Historical Society and a member of the Board of Trustees. Under her two year term as the youngest and first African American Friends Board President at the Missouri Historical Society the Friends Board reached capacity and membership hit record levels by doubling from 8,000 in membership annually to more than 17,000+. This was a tremendous accomplishment for the museum staff and volunteers given that membership had peaked at 8,600 in prior years. She serves on the President’s Advisory Council of the Greater St. Louis Area Council of the Girl Scouts. She is a member of Political

Strategists, Inc. She additionally serves on the Novo Group's St. Louis Marketing Advisory Board.

She has participated in leadership roles throughout the state for successful political campaigns, but none brought more national attention than serving as a chairwoman for the city of St. Louis' 2000 presidential campaign.

Cheryl has received numerous awards including Academy Leader for the YWCA; one of St. Louis' Most Influential Business Women, by the St. Louis Business Journal; Community Advocate for Children, by Annie Malone; Woman of Distinction by the Professional Organization of Women; The Meritorious Community Service Award from Mathews-Dickey—among many others. She has been honored as a Woman of Distinction by the Girl Scout Council of Eastern Missouri (the largest council in the nation) and has been honored with the prestigious Women of Achievement award from KMOX and Ladue News. She is the first female to pen the forward in Who's Who in Black St. Louis (and only the second in the nation). She was honored by the St. Louis Argus as one of its Most Inspiring Leaders.

Cheryl has been featured in numerous newspaper and magazine articles including the St. Louis American, Ms., Working Women and Essence. She also provides guest commentary on several networks. In addition she has won dozens of awards for her community involvement, leadership and fundraising acumen. Locally, she is a member of the Links and Jack & Jill. She is involved in several national professional membership organizations and has served on several committees of United Way Worldwide.

Panel Participants

Dr. Flint W. Fowler, President
Boys & Girls Clubs of Greater St. Louis

Dr. Flint W. Fowler has served as President of the Boys & Girls Clubs of Greater St. Louis (formerly Herbert Hoover Boys & Girls Club) since 1996. He is responsible for managing the strategic planning and operation of the Club in support of its goals and mission. A native of St. Louis, Missouri, Flint has received both Bachelor's and Master's degrees in Psychology from Washington University, and a Doctor of Philosophy degree in Education from Saint Louis University. Other professional positions include Managing Director for INROADS/St. Louis, a national not-for-profit career development organization for talented minority students; Executive Director, Operation Teamwork; Upward Bound Director and Employment Supervisor at St. Louis University; and District Executive for the St. Louis Area Council, Boy Scouts of America.

As a Boys & Girls Club professional, Flint has served on several regional and national conference planning committees, The Training and Professional Development committee, as a Career Assistance Network coach the Commission for the Second Century and the National Commission on Impact. He is a graduate of the Management Program and the Thomas Garth Executive Leadership program. In 2008 he successfully completed the Advanced Leadership Program. Flint is active with the Society of African American Professionals (S.O.A.A.P.), the Missouri Alliance of Boys & Girls Clubs, the Missouri Area Council and the Midwest Region Vice President's Advisory Council.

Dr. Fowler is a graduate of Leadership St. Louis and serves on the Boards of the, St. Louis Sports Commission, NCC-St. Louis, The Shakespeare Festival of St. Louis, the Mayor's Commission on Children and Families, Backstoppers, The American Heart Association, as well

as the Advisory Board of the Clayton Branch of Enterprise Bank and Board of Deacons, Pleasant Green Missionary Baptist Church. Past activities include St. Louis Mental Health Board of Trustees; Board of Commissioners, St. Louis Zoo; Board member, St. Louis Public Schools; Board of Trustees, St. Louis College of Pharmacy; Community Partnership Program Advisory Board for the St. Louis Symphony Orchestra; and Trustee for New City and John Burroughs schools.

Dr. Fowler is the recipient of several awards including Distinguish Alumni, College of Arts & Sciences, Washington University; St. Louis Children's Hospital Advocacy Award (2007), Ernest A. Calloway Jr. Distinguished Service Award (2007) presented by Saint Louis University Black Alumni Association, and the District Award of Merit, Greater St. Louis Boy Scout Council (2007). He is also a recipient of the CORO Community Service Award, and the Gerry & Bob Virgil Ethic of Service Award. He has been recognized by Boys & Girls Clubs of America (Midwest Region) with the Horizon Award and the Herman Prescott Award. In 2002, the Missouri Athletic Club presented him with the Jack Buck Award. The St Louis American Newspaper recognized Flint as its not-for-profit Executive of the year in 2009 and in 2010 was awarded the Heart & Soul Award by the Midwest Region of Boys & Girls Clubs of America. He is a 2012 recipient of the Diversity Leadership Award from the St. Louis Business Journal, and Lifetime Achievement Award from the St. Louis Gateway Classic Foundation. Flint and his wife have jointly been recognized by NCCJ-St. Louis, St. Louis Healthy Families and the St. Louis chapter of the NAACP.

Chris Krehmeyer, President & CEO
Beyond Housing

Since graduating from Washington University in 1986 Chris has been actively involved in the field of family housing and community development in a variety of capacities. Currently, he is the President/CEO of Beyond Housing, a Neighborworks America organization in St. Louis, Missouri. He has served in that capacity since 1993 and has led the organization through fivefold growth, a name change, guided the organization through a successful merger and launched a new economic development project that began with the construction of a grocery store that opened in August 2010 and now includes a senior living center and a full service bank. Beyond Housing currently has over 50 full time employees, a budget of almost \$7 million and controls assets worth nearly \$60 million. The organization delivers its mission by producing and managing serviced enriched affordable rental housing, operating a Homeownership Center engaging in comprehensive Community Building Initiatives and leading the region's Foreclosure Intervention Work. Beyond Housing's focus is on improving people's lives in a holistic manner, and in helping entire communities become better places to live.

Chris has or currently sits on a variety of boards including Midwest Bank Centre and Midwest Bank Centre Holding Company, the United Way of Greater St. Louis Asset Building, both Washington University and University of Missouri's Not-For-Profit programs and Chairs the National NeighborWorks Association Board. Chris has been an adjunct faculty member at Washington University teaching a class in social entrepreneurship.

Chris is married with three children and has an undergraduate degree in Urban Studies from Washington University. He was named the Ethical Humanist of the Year for 2003 by the St. Louis Ethical Society, received the Open Door Award from the Equal Housing Opportunity Council in 2005 and was honored as the Practitioner of the Year by the National Neighborworks

Association in 2007.

Sandra Moore, President
Urban Strategies

Sandra Moore is President of Urban Strategies, a national not-for-profit corporation with extensive experience in human capital development for residents of distressed urban communities. Since 2000, Moore has led efforts to influence policy changes in the public and private systems that support strong, self-sustaining families and neighborhoods in major cities from New Orleans to Minneapolis, and from Miami to San Francisco. Through her work, Moore has achieved and sustained improvements in social and economic outcomes for vulnerable children and families nationwide, which reflects her lifelong commitment to empowering people and strengthening the fiber that builds healthy communities.

Dr. Mark Rank, Professor
George Warren Brown School of Social Work, Washington University

Mark R. Rank is widely recognized as one of the foremost experts and speakers in the country on issues of poverty, inequality, and social justice. Dr. Rank's areas of research and teaching have focused on poverty, social welfare, economic inequality, and social policy. His first book, "Living on the Edge: The Realities of Welfare in America," explored the conditions of surviving on public assistance, and achieved widespread critical acclaim.

Professor Rank's most recent book, "One Nation, Underprivileged: Why American Poverty Affects Us All," provides a new understanding of poverty in America. His life-course research has demonstrated for the first time that a majority of Americans will experience poverty and will use a social safety net program at some point during their lives.

He is currently working on a book with his long-time collaborator, Thomas Hirschl of Cornell University, that explores various aspects of economic risk and turmoil across the adulthood years. Their research is designed to shed empirical light on the tenuous nature of the American Dream in today's society, and how to restore its relevance and vitality.

In addition to writing books, Dr. Rank has published articles in numerous academic journals across a wide variety of fields.

Professor Rank is the recipient of many awards including the Founders Day Distinguished Faculty Award from the Washington University Alumni Board of Governors, the Faculty Award to Improve Learning from the William T. Kemper Foundation, the Outstanding Research Award from the Society for Social Work and Research, the Feldman Award from the Groves Conference on Marriage and the Family, and the Outstanding Faculty Award from the Brown School's Alumni Association.

Dr. Rank's research has been reported in a wide range of media outlets including The New York Times, The Washington Post, The Wall Street Journal, The Los Angeles Times, The Christian Science Monitor, The Chicago Tribune, USA Today, The Chronicle of Higher Education, and National Public Radio. He has provided his research expertise to members of the U.S. Senate and House of Representatives, as well as to many national and state organizations involved in issues of economic and social justice.

The Emerging Millennial Generation Strategic Policy Roundtable Panelist Bios | January 10, 2013

Facilitator

Kira Van Niel, Facilities Plant Engineer
The Boeing Company
Past President, Urban League Young Professionals

In her capacity as Facilities Plant Engineer at the Boeing Company, Ms. Van Niel provides facility support and analysis for customers seeking Boeing Defense Products and Services. Prior to her position with Boeing, Kira attended Elon University and North Carolina Agricultural and Technical State University. She achieved a dual degree in Engineering Physics and Civil Engineering.

Kira served as President of the Urban League Young Professionals from 2010-2012. She is the recipient of the 2009-2010 Urban League Young Professionals Leader of the Year and 2011 St. Louis American Foundations Salute to Young Leaders Award. Kira is also a member of the City of St. Louis Vanguard Cabinet Education Committee and has served on the boards of the Urban League of Metropolitan St. Louis, the Regional Business Council Young Professional Network steering committee, Women's Society of Washington University, and The Sophia Project. She was inducted into the inaugural Leadership 100 Class with the Regional Business Council's Young Professional Network.

Panel Participants

Karen Hall, Superintendent
Maplewood Richmond Heights School District

Karen I. Hall began serving as superintendent of the Maplewood Richmond Heights (MRH) School District in July 2012. Prior to that, she served as MRH's assistant superintendent for four years. Hall came to MRH from the Pattonville School District, where she served as the principal of Willow Brook Elementary. Before that, she worked as an elementary assistant principal in both the Pattonville and Ritenour School Districts and as a teacher in the Kirkwood School District. Hall has her Ed.S. from Lindenwood University and is currently pursuing her doctorate of educational leadership. She has a Master's degree in Educational Administration from Saint Louis University and a Bachelor's degree in Education from Fontbonne University.

David Hilliard, President/CEO
Wyman Center

President since 1975, Dave works with the Wyman Board of Trustees and executive staff to define and achieve the agency vision, mission and strategic goals, which has resulted in establishing the agency as a recognized national expert in teen leadership and development, especially for adolescents living in impoverished circumstances. Since 2000, Dave has led Wyman through a transition from being a regional direct service program provider for a few thousand St Louis area youth to the creation of a network of national partners supporting the replication of Wyman's evidence based programs in 32 states and the District of Columbia

reaching tens of thousands of youth annually.

Dave currently serves on: the Executive Advisory Board of the John Cook School of Business at St. Louis University; the Dean's Advisory Board of the Brown School of Social Work at Washington University in St. Louis; the Advisory Board of the Non-Profit Leadership and Management Program at the University of Missouri at St. Louis; City of St. Louis Mayor Francis Slay's Commission on Children Youth and Families; the steering committee of St. Louis Graduates, the regional college access project, The Nine Network/PBS American Graduate steering committee, the Regional Youth Initiative executive steering committee, the Regional Youth Violence Task Force, and the Education Advisory Committee of the Missouri Botanical Garden.

Recognitions of Hilliard's contributions include awards from: The American Camping Association, Kiwanis International, St. Louis County, The Progressive Youth Center, Commerce Bank/William T. Kemper Foundation's Community Service Award, FOCUS St. Louis' What's Right with the Region, McDonnell Douglas Crystal Vision Award. Dave has a degree in Psychology from St. Louis University and has done graduate level work in business, psychology, and counseling.

Nate Johnson, President

Real Estate Solutions

President, St. Louis Association of Real Estate Professionals

Nate K. Johnson is the President of Real Estate Solutions, a full service commercial & residential real estate brokerage with a commitment to helping clients achieve their real estate goals. Nate has been a proud member of the St. Louis Association of REALTORS ("SLAR") since 1999. He served as the 2011 President of SLAR, which represents nearly 8,000 REALTORS in St. Louis. Nate has chaired several SLAR committees, including the Equal Opportunity/Cultural Diversity committee and the Urban Affairs Committee. Nate is the President of the St. Louis Association of Real Estate Professionals (SLAREP), a chapter of the National Association of Real Estate Brokers. SLAREP's mission is to provide the community with exemplary real estate services via education, professional ethics and cooperative economics. At the state level, Nate is the immediate past Chairman of the Economic Development Council and serves on the Board of Directors for the Missouri Association of REALTORS, which represents over 25,000 REALTORS in the state of Missouri. Nate also serves on the Board of Directors for the Metropolitan St. Louis Equal Housing Opportunity Council, which is the only private, not-for-profit fair housing enforcement agency working to end illegal housing discrimination in the Metropolitan St. Louis area. Nate is also a Commissioner of the Preservation Board for the City of St. Louis. He is also a member of the Regional Business Council's Young Professional Leadership 100 group.

Nate is a member of Real Estate Buyers Agency Council and has earned the Accredited Buyer Representative Designation. He is also a Graduate of the REALTOR Institute, a member of the Council of Residential Specialists and he has earned the prestigious CRS designation. Nate is a certified Workforce Housing Specialist and through his participation in diversity training, he has achieved the At Home with Diversity, One America certification. Additionally, Nate has completed the CCIM Institute's Financial Analysis for Commercial Investment Real Estate.

Ryan Johnson, Assistant Vice President
Car Sharing/Ridesharing, Enterprise Holdings, Inc.

As Assistant Vice President for Car Sharing and Ridesharing, Ryan Johnson oversees the development of global corporate car sharing and ridesharing initiatives for Enterprise Holdings, the company that, through its regional subsidiaries, operates the Enterprise Rent-A-Car, National Car Rental and Alamo Rent A Car brands. The company operates rideshare programs in nearly 30 states and car-sharing programs in urban environments across the United States, Canada and the UK. In his position, Johnson is responsible for strategic corporate oversight, field operations, and shared-service support teams for both business lines.

Enterprise CarShare and Enterprise Rideshare focus on establishing sustainable transportation structures for cities, corporations and government entities. According to research, car sharing and ridesharing programs combined remove more than 42,000 vehicles from roads each day while dramatically reducing the environmental impact of daily commutes and personal transportation. Further, these programs create an attractive and sustainable mobility solution for “millennials” – those born in the 1980s and 1990s – who are comfortable in urban lifestyles.

Johnson began his Enterprise career in 1998 as a daily rental employee with the company’s Southern California region, advancing over the next several years to Regional Rental Manager. In 2008, he was promoted to Assistant Vice President of Rental at Enterprise corporate headquarters. In that position, Johnson worked as an operational consultant to the operating groups across the South Central United States. He was promoted to his current position in 2009. Ryan is a graduate of the University of California Los Angeles.